DFCon20
World’s Premier Interdisciplinary Diabetic Foot Conference

Exhibitor and Sponsorship Prospectus

October 8 - 10, 2020
Hilton Los Angeles/Universal City
at Universal Studios
Los Angeles · United States
Chairman’s Welcome

Dear Friends,

On October 8 - 10, 2020, the 20th anniversary edition of the interdisciplinary Diabetic Foot Conference (DFCon) is scheduled to return to Los Angeles at the Hilton Los Angeles/Universal City. We, the chairmen and course directors, hope the exciting environment of Universal Studios brings energy to the conference experience for delegates and our industry partners.

Each year, DFCon gathers influential speakers and delivers outstanding scientific content. This three-day conference allows the best in their field to come together and learn from each other. DFCon also serves as a hands-on, dynamic congress where delegates can use the experience to immediately bring impact to their daily clinical practice. You will learn more about the different topics and sessions on the following pages.

There is a challenge facing us: redefining the role of a medical congress in the 21st century. The physician from twenty years ago is different from the physician of today. Knowledge is now available at their fingertips. The information is no longer an end in itself, it’s a conversation starter. DFCon exists to facilitate this meeting of physicians where ideas can be exchanged freely. DFCon is widely acknowledged as being a leader in discovery. Next-generation endovascular therapies, wearable robots, spray-on skin, sociomicrobiology, smart textiles, phage therapy, augmented reality and injectable sensors have all made their debut at DFCon. This is only the beginning.

DFCon is an opportunity to meet your customers, initiate new collaborations and find inspiration or even an investor. Your invaluable participation as a sponsor makes DFCon more accessible to delegates and provides you the opportunity to meet them in a setting away from the requirements of their demanding schedules. Throughout the years, DFCon has been recognized as the premier scientific and educational diabetic foot event, but our ambition goes beyond that. It is always the hope to cultivate the advancements of our field and continue to learn from each other.

We hope you will join us on this exciting journey.

David G. Armstrong, DPM, MD, PhD
# DFCon19 Faculty Speakers

## Chairs

- **David G. Armstrong, DPM, MD, PhD**  
  Keck School of Medicine of USC  
  Los Angeles, California, USA

- **Joseph L. Mills, Sr., MD, FACS**  
  Baylor College of Medicine  
  Houston, Texas, USA

- **Michael S. Conte, MD**  
  University of California San Francisco  
  San Francisco, California, USA

## Course Directors

- **Miguel Montero-Baker, MD**  
  Baylor College of Medicine  
  Houston, Texas, USA

- **Bijan Najafi, PhD, MSc**  
  Baylor College of Medicine  
  Houston, Texas, USA

- **Alexander M. Reyzelman, DPM, FACCFA**  
  University of California San Francisco  
  San Francisco, California, USA

- **Laura Shin, DPM, PhD**  
  Keck School of Medicine of USC  
  Los Angeles, California, USA

- **Alberto Piaggesi, MD**  
  University of Pisa  
  Pisa, Italy

- **Andrea Casini, MD**  
  Humanitas Gavazzeni Bergamo, Italy

- **Anthony Tickner, DPM, FACCWS, FAPWCA, FAPWH**  
  Associated Foot Specialists, P.C.  
  Hudson, Massachusetts, USA

- **Benjamin A. Lipsky, MD, FACP, FIDSA, FRCP, FFPM-RCPS**  
  University of Washington, Seattle  
  Seattle, Washington, USA

- **Bert van Hoff**  
  Partner Group Manager, Microsoft Azure – IoT Solutions, Redmond, Washington

- **Brian D. Lepow, DPM**  
  Baylor College of Medicine  
  Houston, Texas, USA

- **Carlos A. Hinojosa, MD**  
  National Institute of Medical Sciences and Nutrition Salvador Zubirán  
  Mexico City, Mexico

- **Chiara Daraio, PhD**  
  California Institute of Technology  
  Pasadena, California, USA

- **Frances L. Game, MD**  
  University of Nottingham; NHS Derby, United Kingdom

- **Jeffrey A. Ross, DPM, MD**  
  Baylor College of Medicine  
  Houston, Texas, USA

- **John S. Steinberg, DPM, FACFAS**  
  Georgetown University School of Medicine Washington, DC, USA

- **Jose Antonio Muñoa Prado, MD**  
  San Lucas Hospital Chiapas, Mexico

- **Jaap Van Netten, PhD**  
  University of Amsterdam Medical Center, Queensland University of Technology Bijlmer, Amsterdam, Netherlands

- **Karen Cross, MD, PhD, FRCS**  
  University of Toronto, St. Michael’s Hospital Toronto, Ontario, Canada

- **Karim Manji, DPM, FACFAS**  
  Vivot Limb Preservation Centre  
  University of Calgary Calgary, Alberta, Canada

- **Leonardo C. Clavijo, MD, PhD**  
  Keck School of Medicine of USC  
  Los Angeles, California, USA

- **Marcia Nusgart, RPh**  
  Alliance of Wound Care Stakeholders  
  Bethesda, Maryland, USA

- **Matthew G. Garoufalis, DPM, FASPS, FACFAPM, CWS**  
  Chicago V.A. Health Care System  
  Chicago, Illinois, USA

- **Matthew T. Menard, MD**  
  Brigham and Women’s Hospital  
  Boston, Massachusetts, USA

- **Mogan S. Naidu, MD**  
  Malaysian Diabetic Limb Salvage Society Penang, Malaysia

- **Nanshu Lu, PhD**  
  University of Texas at Austin  
  Austin, Texas, USA

- **Paul Chadwick, PhD**  
  College of Podiatry Manchester, United Kingdom

- **Peter Lazzarini, BAppSc, PhD**  
  Queensland University of Technology, International Working Group on the Diabetic Foot (IWGDF) Brisbane, Australia

- **Robert Fitridge, MBBS, MS, FRACS**  
  University of Adelaide Adelaide, Australia

- **Samantha Minc, MD**  
  West Virginia University Morgantown, West Virginia, USA

- **Teresa Jones, MD**  
  National Institutes of Health (NIH) Bethesda, Maryland, USA

- **Vincent L. Rowe, MD**  
  Keck School of Medicine of USC  
  Los Angeles, California, USA

- **William P. Robinson, MD**  
  East Carolina Heart Institute and East Carolina Brody School of Medicine Greenville, North Carolina, USA

- **William V. Padula, PhD**  
  USC and Johns Hopkins University Los Angeles, California, USA

- **Wuquan Deng, MD, PhD**  
  Chongqing University Central Hospital Chongqing, China

- **Zahid Miyan, MBBS, MCPS, MD**  
  Baqai Institute of Diabetology and Endocrinology Karachi City, Pakistan

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The confirmed list of DFCon20 speakers will be announced with the preliminary program in March 2020.
<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
<th>Institution/Location</th>
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<tbody>
<tr>
<td>Alexander M. Reyzelman, DPM</td>
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<tr>
<td>Cheryl Carver, LPN</td>
<td></td>
<td>American Medical Technologies d/b/a Gordian Medical, Inc, Irvine, CA, USA</td>
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<tr>
<td>Emily Greenstein, APRN, CNP</td>
<td>FACCWS, CWON</td>
<td>Sanford Health Fargo, North Dakota, USA</td>
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<tr>
<td>Greg Bohn, MD</td>
<td></td>
<td>Trinity Center for Wound Care and Hyperbaric Medicine, Tawas City, MI, USA</td>
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<td>Joseph L. Mills, Sr., MD, FACS</td>
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<tr>
<td>Stephanie Woelfel, DPT</td>
<td></td>
<td>KHS-Keck Health System, Los Angeles, CA, USA</td>
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<tr>
<td>Thomas Serena, MD, FACS, FACHM, MAPWCA</td>
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<td>The SerenaGroup®, Cambridge, MA, USA</td>
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DFCon20 is delivered in collaboration with Keck School of Medicine of USC.
Topics

The DFCon20 program is designed for the wide spectrum of generalists and specialists who diagnose and manage the diabetic foot. Didactic talks, panel discussions, Q&A sessions, specialty symposia and workshops will delve into diagnostic and interventional strategies for diabetic foot ulcers and amputation prevention. Featuring a world-renowned international faculty, DFCon20 offers the opportunity to review state-of-the-art concepts and techniques.

Accreditation Statement The Keck School of Medicine of the University of Southern California is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Credit Designation Confirmed AMA PRA Category 1 Credits™ will be determined upon finalization of the program agenda.

Important Note for CE Certification The Nursing Board of California recognizes the AMA PRA Category 1 Credits™ in lieu of a BRN number/CEUs. BRN numbers are not required when submitting your AMA PRA Category 1 Credits™. AMA PRA Category 1 Credits™ may be accepted for other specialty boards. It is the responsibility of each delegate to determine with your specialty board the final CE units acceptable for maintenance of certification.

Podiatry CPME Podiatry CPME to be determined.
### Target Audience

#### 400 - 500 Delegates from a Wide Range of Specialties

<table>
<thead>
<tr>
<th>Target Specialties</th>
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<tbody>
<tr>
<td>Physicians</td>
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<tr>
<td>Nurses</td>
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<tr>
<td>Physician Assistants</td>
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<tr>
<td>Residents</td>
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<tr>
<td>Fellows</td>
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<tr>
<td>Nurse Practitioners</td>
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<tr>
<td>Endocrinologists / Diabetologists</td>
</tr>
<tr>
<td>Wound healing specialists</td>
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<tr>
<td>Podiatrists</td>
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<tr>
<td>Surgeons (vascular, orthopaedic, plastic)</td>
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<tr>
<td>Infectious disease specialists</td>
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<tr>
<td>Cardiovascular and Endovascular specialists</td>
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</table>
What sets DFCon apart

DFCon is the world’s premier interdisciplinary diabetic foot conference in North America that offers the opportunity to review state-of-the-art concepts and techniques. DFCon is designed for a wide spectrum of generalists and specialists who diagnose and manage diabetic foot problems.

DFCon has widely been acknowledged as being at the forefront of discovery in this and other fields. Descriptions of next generation endovascular therapies, wearable robots, spray-on skin, socio-microbiology, smart textiles, phage therapy, augmented reality and injectable sensors made their debut at DFCon. That’s only the beginning.

The conference is comprised of didactic talks, panel discussions, Q&A sessions, specialty symposia, hands-on workshops and exhibitors that explore diagnostic and interventional strategies for diabetic foot ulcers and amputation prevention.

Benefits of joining as a sponsor or exhibitor

- Meet more than 400 potential customers and 50 Key Opinion Leaders
- Contribute to the fight to prevent DFU related amputations
- Support education and science
- Get a wrap-up of the past year
- Reconnect with your customers and find new ones
- Share the newest technological developments and clinical studies
- Meet potential investors, partners and distributors

“DFCon has always surpassed my expectations year after year, and it keeps getting better and better. I am always excited to attend the most renowned Diabetic Foot Conference of the year.”

Layla Lucas, Vascular Surgeon (Tuscon)

“Exceptional and unique gathering of international medical professionals dedicated towards limb preservation. Superb hands-on workshops with the latest technologies available for the treatment of various pathologies affecting the lower extremity.”

Brian D. Lepow, DPM
Support for DFCon19 has been provided in part by the following sponsors and exhibitors:

**Ruby**

![Advanced Oxygen Therapy Inc.](image1)

![KCI An Acelity Company](image2)

**Platinum**

![Geistlich Medical](image3)

**Gold**

![SIREN](image4)

**Silver**

![INTEGRA](image5)

![mtfbiologics](image6)

![OPTIMA](image7)

![PolarityTE](image8)

![regenlab](image9)

![SANUWAVE](image10)

**Bronze**

![EO2](image11)

![MedTech Solutions Group](image12)

![neuburg healthcare](image13)

![Organogenesis](image14)

![PERIMED](image15)

![PolyMem](image16)

![WRIGHT](image17)

**Educational Grants**

- Fashek Family Foundation
- Philips

**Exhibitors**

- ACell
- APEX Health
- Appulse Medical
- APTA
- Avazzia
- Avinger
- BAAR SURGICAL
- Biocomposites
- Boston Scientific
- Celularity
- Cook Medical
- Essity
- Herreen
- Kent Imaging
- Medela
- MedStar Health
- MiMedx
- Misonix/Solsys Medical
- Modulim
- MolecuLight
- Mölnlycke Healthcare
- Podimetrics
- PolyNovo
- Smith & Nephew
- Seed Biotech
- TalarMade
- Ulcer Solutions
- URGO Medical

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## Sponsorship Packages

### All sponsorship packages include:
- Acknowledgement in conference syllabus
- Acknowledgement on opening slides, signage and on DFCon20 website
- Catering
- Electricity and wi-fi

### Diamond
- 1 available
- Exhibition 10' x 20' – first priority in choosing a stand
- Lunch symposium or workshop – first priority in choosing the slot
- Use of a complimentary meeting room during the whole conference
- Inner front and back cover advertisement in the final program
- Inclusion in 2 newsletters to participants (before and after the event)
- 15 free registrations
- Lanyard sponsorship
- Conference bag sponsorship
- 3 Meter board signs
- 1 Door drop
- $100,000

### Ruby
- 1 available
- Exhibition 10' x 20'
- Lunch symposium or workshop
- Use of a complimentary meeting room during the whole conference
- Inner back advertisement in the final program
- 10 free registrations
- 3 Meter board signs
- 1 Door drop
- $50,000

### Platinum
- 3 available
- Exhibition 10' x 20'
- Lunch symposium or workshop
- 6 free registrations
- 1 Meter board sign
- $30,000

### Gold
- Exhibition 10' x 20'
- Breakfast symposium
- 4 free registrations
- $20,000

### Silver
- Exhibition 10' x 10'
- Breakfast symposium
- 2 free registrations
- $15,000

### Bronze
- Exhibition 10' x 10'
- 2 free registrations
- $8,000
Exhibitor

Become an exhibitor today, and secure your spot on this global stage. To ensure maximum interaction between exhibitors and delegates, lunch breaks and coffee breaks will take place in the exhibition hall.

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
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<tbody>
<tr>
<td>10’ x 10’</td>
<td>$7,500</td>
</tr>
<tr>
<td>10’ x 6’</td>
<td>$5,000</td>
</tr>
<tr>
<td>Table top 6’</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

The following items are included in the exhibition space:

- Table and two chairs
- Electricity and wi-fi
- 2 exhibitor registrations

Branding Opportunities

The below indicated prices are exclusive of the production costs.

- **Lanyard Sponsor**
  - Your company name on conference badge lanyards
  - $3,000

- **Hotel Key Card Sponsor**
  - Your company name on hotel key cards given to all delegates upon hotel check-in
  - $5,000

- **Custom Coffee Sleeves**
  - Your company name on custom coffee sleeves during coffee breaks
  - $5,000

- **Atrium Banner**
  - Your banner displayed prominently in the atrium
  - $5,000

- **Conference Bag**
  - Your company name on the bags distributed during registration
  - $5,000

- **GOBO**
  - Price upon request
  - Your company logo projected at the conference venue via a stencil placed in front on the lights (like the Bat-Signal shown in the Batman films)

- **Door Drop**
  - Your company materials delivered to delegates’ hotel rooms
  - $5,000
Non-CME Symposias and Workshops

**Breakfast Symposia** $7,500
Includes breakfast, symposium room and basic AV package*

**Lunch Symposia** $20,000
Includes lunch, symposium room and basic AV package*

**Conference Workshop** $15,000
Includes workshop space and basic AV package*

*Basic AV package includes microphone, projector and screen. Companies are expected to provide their own computers.*